

Business of Conservation Conference



Catalyze Economic Growth



Spark Innovation



Mainstream Conservation



Facilitate Investment

Theme: Environmental Investing - From Scarcity to Abundance

CALL FOR STUDENT PARTICIPATION AT BCC 2019

Objective: Showcase cutting edge ideas from young conservation leaders and spark 'out of the box' ideas and perspectives among conference attendees, seasoned conservation professionals and business leaders in attendance. The poster presentation will also provide a platform for students to interact with leaders in conservation, business, government and media to explore opportunities for young leaders to add value to the sector via internships and partnerships.

Target Audience: High calibre students from universities in and around Rwanda

Benefits: Networking opportunities, certificate of participation, all access pass to BCC2019 from September 7th to 9th , participation in a special students' practical workshop on maximising conferences opportunities and professional development.

Students from the target audience are invited to make submissions that respond to one of the following questions:



How can environmental investments create sustainable economic abundance?



How can environmental investments create more jobs on the continent and beyond?



How can we make conservation a growth industry for the continent?

Submissions can approach the question through the lens of one or more of these themes:

1. Business Strategy and Investment: Ideas that take an Economics, Finance or Business approach to the questions
2. Program and product design: A space for the coders, inventors and creatives among us
3. Policy and advocacy. Solutions designed to target the legal, political and social elements of the questions

All submissions and presentations should be in one of the following formats:

01

Pitch deck

A brief presentation, often created using PowerPoint, to provide a quick overview of your business, project or idea

02

Business model canvas

A one-page summary describing the high-level strategic details needed to get a business (or product) successfully to market.

03

Live demo

Run your product live in front of an audience

Eligibility

The competition is open to:

Current students of a 3 or 4 year bachelor degree programme who are able to attend the conference

Selection Process

Finalists will be selected based on the following criteria:

- Present a disruptive cutting edge idea that can revolutionise the sector
- Engender policy change
- Are Youth focused/ develop new talent or have the potential to make high-profit margins at scale
- Promote two or more of the SDGs 7 - 9, 11 - 15 or 17.

Application Process

To express your interest in this opportunity, submit a **250 word executive summary** expatiating on the idea you would like to present at the conference and a *brief bio* about yourself on or before **July 26th** by completing this [form](#). Shortlisted entries will be contacted by **July 31, 2019** and first draft of presentations will be due by **August 12, 2019**.

Submissions will be presented during the conference on Saturday 7th and Sunday 9th.

For further inquiries please contact the BCC2019 secretariat via email to businessofconservation@alueducation.com